

For Immediate Release



Johannesburg, South Africa - 9 August 2018 – Magenta Global, a premier independent business media company that provides top-quality, high-value events, trade exhibitions and training courses, has today announced the agenda for the 2nd Urban Agri Africa 2018 Summit, which includes a dynamic offering of engaging presentations and panel discussions. The two-day Conference begins on Tuesday 25 September at the Sunnyside Park Hotel in Johannesburg, South Africa.

With rising issues on climate change (floods and droughts), rapidly-growing city populations and insect infestation becoming an increasing trend affecting crop production across Africa, there is an urgent need to explore alternative sustainable farming to ensure food security. From America, Europe, Middle East and Asia, Urban Agriculture has been making waves globally as a solution to these issues. Modest versions of Urban Agriculture have surfaced in some African countries like Uganda, Kenya, Nigeria, Botswana and South Africa.

Into its second year, the Urban Agri Africa 2018 will look at general trends, barriers and investments into Vertical Farming, Green Houses and Controlled Environment Agriculture Technology. This year's event will also take a peek into other forms of Urban Farming such as Alternate Protein Farming and Vertical Aquaponics Farming to Cultivate Algae, Prawns and Mussels and how Urban Farming is making agriculture more attractive to young farmers and agripreneurs and creating decent employment opportunities.

The Summit will feature exciting presentations on investment opportunities for food production in an urban environment, capital-raising and financing, available technology enabling indoor farming, and plant factory business models.

Some of the expert speakers at this Summit include: Roger Tuckeldoe, *Director of Smallholder Development* at the **Department of Agriculture Forestry and Fisheries, South Africa**; Prof Michael Rudolph, *Managing Director* of **Siyakhana Multipurpose Cooperative**; Michelle Adelman, *Managing Director* of **Go Fresh, Botswana**; Aliyu Abdulhameed, *MD & CEO* of **Nigerian Incentive-Based Risk Sharing System for Agriculture Lending (NIRSAL), Nigeria**; Esther Ndumi Ngumbi, *Research Fellow* at **University of Illinois, USA**; Peter Chege, *Owner* of **Hydroponics Africa, Kenya**; Inge Kuschke, *Agriculture Analyst* at **Greencape**; and Thato Moagi, *Managing Director* at **Legae La Banareng Farms**, amongst others.

Supported once again by the **Association for Vertical Farming (AVF)**, the Summit will be attended by some 200 participants from the African continent, Europe, USA and the Middle East and Asia.

Conference Organiser **Magenta Global's CEO**, Maggie Tan commented: *"Africa has unique opportunities for urban farming, especially vertical farming and if properly designed and implemented, could offer exciting solutions to sustainable food production. As part of our support for youth in farming, participants at this Summit will pay a visit to La Pieus Aqua South Africa where 16-year-old Rikaliza Reinecke is the owner of this lovely Commercial Aquaculture and Aquaponics Farm just outside Pretoria"*.

The Summit will be held at the Sunnyside Park Hotel, Johannesburg on September 25-26.

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